Corporate Portals and eBusiness Integration

Mark Davydov

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This text investigates Enterprise Integration Portals (EIPs), and discusses the best way to use them for the success of a business. It explains the fundamental structure of the ebusiness environment and shows how to develop strategies to enable the business process to continue. The book covers the impact of technology, the challenges for business-to-business companies, the role of the portal, how to cut costs and enhance Internet access at the same time, how to enhance business intelligence, security, customer service on the Web, and more.

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