



# Technology Licensing and Development Agreements

*Cynthia Cannady*

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**Technology Licensing and Development Agreements** Cynthia Cannady

*Technology Licensing and Development Agreements* is an indispensable guide for lawyers, businesspersons, technology managers, scientists, engineers and policy makers.

The product is a comprehensive practical guide to technology related contracts, addressing intellectual property strategy, material terms and conditions, negotiation preparation and contract drafting, technology contracts with universities and national labs, antitrust issues, valuation, and ethics. The author discusses technology contracts in the context of intellectual property strategy, and provides a framework for selecting and adjusting IP strategies. Chapters on material terms define, analyze, and discuss best practices, and offer sample clauses for more than 40 material terms. Additional chapters address special contexts for technology agreements, including antitrust and university contracts. The book includes specific chapters devoted to IP valuation, with clear explanations of methodology, and ethics in technology contracting, providing practical examples and a checklist.

The current 2015 Edition is available as a softbound product and include four appendices containing more than 20 helpful form contracts and templates.

## Features

- Includes chapters on antitrust and standards licensing and on agreements with universities and national laboratories
- Addresses ethics in technology contracts and includes an ethics checklist for practitioners
- Step-by-step guide to negotiating and drafting technology contracts
- Provides a term-by-term analysis of material terms in licensing and development agreements, with definitions, best practices, and sample clauses
- Offers a framework that identifies 15 IP strategies and shows how technology licensing and development agreements relate to each of them with specific examples of each strategy

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