



The Almanac of American Employers 2015: Market Research, Statistics & Trends Pertaining to the Leading Corporate Employers in America

Jack W. Plunkett

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PLUNKETT'S ALMANAC OF AMERICAN EMPLOYERS 2015

Key Findings:

•Plunkett Research lists top 500 American Employers and names major trends affecting job seekers.

Key Features: •Job market trends analysis, data and competitive intelligence

- Employment forecasts and statistics
- Important Contacts for Job Seekers
- In-Depth Profiles of hundreds of leading employers
- Buyer may register for free access to search and export data at Plunkett Research Online

Pages: 634

Statistical Tables Provided: 12

Companies Profiled: 508

Geographic Focus: US

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting Job Seekers

- 1)U.S. Job Market Overview
- 2)Cost Control Remains a Major Concern at Employers/Consolidation Through Mergers Continues
- 3)Unemployment Will Remain Stable
- 4)Consumers Spend Less, Save More, Affecting a Wide Variety of Companies
- 5)Technology Continues to Create Sweeping Changes in the Workplace
- 6)Continued Growth in Outsourcing, Including Supply Chain and Logistics Services
- 7)Millions Working as Temps
- 8)Offshoring, Reshoring and the Rebound in American Manufacturing
- 9)Older Americans Will Delay Retirement and Work Longer/Many Employers Find Older Employees Desirable
- 10)Employment Sectors that Will Offer an Above-Average Number of Job Opportunities in 2015

Employment Statistics

- 1)U.S. Employment Overview: 2013-2014
- 2)U.S. Civilian Labor Force: 1997-July 2014
- 3)Employment by Major Industry Sector: 2002, 2012 & Projected 2022
- 4)Number of People Employed and Unemployed, U.S.: July 2013 vs. July 2014
- 5)U.S. Labor Force Ages 16 to 24 Years Old by School Enrollment, Educational Attainment, Sex, Race & Ethnicity: October 2013
- 6)Medical Care Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2014

- 7) Retirement Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2014
- 8) Median Annual Earnings by Field of Bachelor's Degree by Class of Worker & Educational Attainment: 2011
- 9) Top 30 U.S. Occupations by Numerical Change in Job Growth: 2012-2022
- 10) Top 30 U.S. Occupations by Percent Change in Job Growth: 2012-2022
- 11) Occupations with the Largest Expected Employment Increases, U.S.: 2012-2022
- 12) Occupations with the Fastest Expected Decline, U.S.: 2012-2022

Research: 7 Keys for Job Seekers

- 1) Financial Stability
- 2) Growth Plans
- 3) Research & Development Programs
- 4) Product Launch & Production
- 5) Marketing & Distribution Methods
- 6) Employee Benefits
- 7) Quality of Work Factors

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Judith Duncan:

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