



# **Leading Out-Of-The-Box Change: The Chief Executive's Essential Guide to Achieving Nonprofit Innovation and Growth (Governance Edge Leadership)**

*Doug Eadie, Douglas C. Eadie*

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In his path-breaking new book, "Leading Out-of-the-Box Change: The Chief Executive's Essential Guide to Achieving Nonprofit Innovation and Growth," leadership expert Doug Eadie draws from his quarter century of experience working with nonprofit and public leaders to provide a practical, thoroughly tested guide for leading the kind of out-of-the-box change that is critical to a nonprofit organization's long-range stability and growth. Doug describes the critical leadership role of the chief executive officer as Innovator-in-Chief and lays out the key elements of a powerful new change-planning tool that nonprofit leaders can apply to take command of out-of-the-box change: the Change Investment Portfolio Process. Doug also describes how to transform the organization's governing body into a strong advocate for - and committed owner of - out-of-the-box change initiatives. In the book's Postscript, the author also discusses the personal application of the Portfolio Process to build richer, more satisfying professional and personal lives. From the Foreword: "What makes Doug's book a particularly rich resource for non-profit and public leaders is its grounding in Doug's quarter century of hands-on work with an incredible range of organizations. Leading Out-of-the-Box Change is a real-life guidebook, for real-life leaders who are facing real-life challenges-not just another one of those collections of fascinating but untested theories." Christie A. Tarantino, CAE President & CEO Association Forum of Chicagoland

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