



# Behind the Scenes of Hindi Cinema: A Visual Journey through the Heart of Bollywood

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"Behind the Scenes of Hindi Cinema is an insightful journey into the complex worlds of fantasy and reality inhabited by creative artistes. India is a unique country that exists in multiple centuries simultaneously. This book unravels the various mysteries and contradictions embedded in our centuries-old tradition. (...) Using defined sections and relevant case studies, the authors analyse the emotional ingredients that form the essence of India and Indian cinema." (Excerpt from the Foreword by Amitabh Bachchan)

Behind the Scenes of Hindi Cinema explores the inner world of Bombay film, the best known of India's movie industries. Many aspects of Hindi cinema are brought to life on the pages of this richly illustrated book – from its beginnings to the present day. The use of songs to advertise movies, the role of censorship, devotion to god and family: these subjects and many more are illuminated. It reveals the symbolism of the divine role models Radha-Krishna and Ram-Sita at the heart of the main protagonists in many films, and the passion of the people working behind the scenes. It examines the changing face of the nation's enemies, the marriage scene, lyricists and playback singers, and it sheds light on Tamil cinema, which rivals the Hindi film industry in output and popularity. The book concludes with an analysis of the mass appeal of Hindi film beyond India's borders and the recent embrace of the much-hyped 'Bollywood' phenomenon in the West.



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