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The 333 design classics featured in this volume show the impact of new technology on design. With the world at our fingertips, thanks to commercial air travel, the colour television and the computer, global access and communication play an increasingly important role in design. From the first compact disc to the lap top computer, digital design opens up a conscious investigation of even newer and more unusual materials, technologies and inspirations. The design products in this volume have changed the way we communicate, the way we travel and the way we make ourselves at home in the 21st century. They include all the key designs by the people who re-invented established products and set new standards in style and quality, including Philippe Starck, Ron Arad, Konstantin Grcic, Marc Newson and Jonathan Ive.

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