



Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series)

Huatong Sun

Download now

[Click here](#) if your download doesn't start automatically

Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series)

Huatong Sun

Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) Huatong Sun

The demand and opportunity for cross-cultural technology design is rapidly rising due to globalization. However, all too often resulting technologies are technically usable, yet cannot be immediately put to meaningful use by users in their local, concrete contexts. Support for concrete user activities is frequently missing in design, as support for decontextualized actions is typically the focus of design. Sun examines this disconnect between action and meaning in cross-cultural technology design and presents an innovative framework, Culturally Localized User Experience (CLUE), to tackle this problem. Incorporating key concepts and methods from activity theory, British cultural studies, and rhetorical genre theory, the CLUE approach integrates action and meaning through a dialogical, cyclical design process to design technology that engages local users within culturally meaningful social practices.

Illustrated with five in-depth case studies of mobile text messaging use by college students and young professionals in American and Chinese contexts spanning years, Sun demonstrates that a technology created for culturally localized user experience mediates both instrumental practices and social meanings. She calls for a change in cross-cultural design practices from simply applying cultural conventions in design to engaging with social affordances based on a rich understanding of meaningful contextualized activity. Meanwhile, the vivid user stories at sites of technology-in-use show the power of "user localization" in connecting design and use, which Sun believes is essential for the success of an emerging technology like mobile messaging in an era of participatory culture.

This book will be of interest to researchers, students, practitioners, and anyone who wants to create culture-sensitive technology in this increasingly globalized world that requires advanced strategies and techniques for culturally localized, participatory design.

 [Download Cross-Cultural Technology Design: Creating Culture ...pdf](#)

 [Read Online Cross-Cultural Technology Design: Creating Cultu ...pdf](#)

Download and Read Free Online Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) Huatong Sun

From reader reviews:

Robert Arnett:

The guide untitled Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) is the reserve that recommended to you to learn. You can see the quality of the e-book content that will be shown to an individual. The language that article author use to explained their way of doing something is easily to understand. The article author was did a lot of study when write the book, and so the information that they share to you personally is absolutely accurate. You also will get the e-book of Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) from the publisher to make you a lot more enjoy free time.

Jetta Butler:

Reading a book being new life style in this 12 months; every people loves to study a book. When you read a book you can get a lot of benefit. When you read ebooks, you can improve your knowledge, since book has a lot of information into it. The information that you will get depend on what sorts of book that you have read. In order to get information about your review, you can read education books, but if you act like you want to entertain yourself look for a fiction books, this kind of us novel, comics, and soon. The Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) will give you new experience in examining a book.

Victoria Schwan:

In this period of time globalization it is important to someone to receive information. The information will make a professional understand the condition of the world. The fitness of the world makes the information better to share. You can find a lot of personal references to get information example: internet, magazine, book, and soon. You will observe that now, a lot of publisher that print many kinds of book. Typically the book that recommended to you personally is Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) this book consist a lot of the information on the condition of this world now. That book was represented how do the world has grown up. The language styles that writer use to explain it is easy to understand. The particular writer made some research when he makes this book. Honestly, that is why this book suitable all of you.

Deborah Hayes:

As we know that book is very important thing to add our information for everything. By a reserve we can know everything we want. A book is a group of written, printed, illustrated or even blank sheet. Every year was exactly added. This book Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) was filled concerning science. Spend your spare time to add your knowledge about your scientific research competence. Some people has diverse feel when they

reading a book. If you know how big selling point of a book, you can sense enjoy to read a book. In the modern era like right now, many ways to get book you wanted.

Download and Read Online Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) Huatong Sun #YF51RENS6IP

Read Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) by Huatong Sun for online ebook

Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) by Huatong Sun Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) by Huatong Sun books to read online.

Online Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) by Huatong Sun ebook PDF download

Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) by Huatong Sun Doc

Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) by Huatong Sun Mobipocket

Cross-Cultural Technology Design: Creating Culture-Sensitive Technology for Local Users (Human Technology Interaction Series) by Huatong Sun EPub