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Becky Koenig M.F.A.

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Explores color theory through hands-on student activities

This 12-month access code card gives you access to all of mySearchLab's tools and resources, including a complete eText for your book. You can also buy immediate access to mySearchLab with Pearson eText online with a credit card at www.mysearchlab.com

Color Workbook presents a wide-ranging overview of color theory and design combined with student activities that reinforce color concepts through hands-on experience. With a practical focus partnered with accessible explanations and application exercises, this program continues to prove successful with students and instructors.

The new edition contains enhanced images and updated interactive activities for students to apply the concepts in each chapter. With the new MySearchLab with eText, this program has never been more engaging and accessible.

Learning Goals

Upon completing this book, readers should be able to:

- Identify color theoretical concepts
- Learn color techniques
- Recognize the use of design elements and principles
- Apply color theories into one's personal artwork

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