



Business Driven Technology, 5th edition

Paige Baltzan

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Business Driven Technology 5e offers you the flexibility to customize your course according to your needs and the needs of your students by covering only essential concepts and topics in the five core units, while providing additional in-depth coverage in the business and technology plug-ins.

This text contains 20 chapters, 20 business plug-ins, and 12 technology plug-ins offering you the ultimate flexibility in tailoring content to the exact needs of your MIS or IT course. The unique construction of this text allows you to cover essential concepts and topics in the five core units while providing you with the ability to customize a course and explore certain topics in greater detail with the business and technology plug-ins.

Plug-ins are fully developed modules of text that include student learning outcomes, case studies, business vignettes, and end-of-chapter material such as key terms, individual and group questions and projects, and case study exercises.

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- Cover any or all of the *chapters* as they suit your purpose.
- Cover any or all of the *business plug-ins* as they suit your purpose.
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- Cover the plug-ins in any order you wish.

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