



# **The Five Pillars of Guaranteed Business Success: Why most businesses stay small and what you can do about yours**

*Dr. Greg Chapman*

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# The Five Pillars of Guaranteed Business Success: Why most businesses stay small and what you can do about yours

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## **The Five Pillars of Guaranteed Business Success: Why most businesses stay small and what you can do about yours** Dr. Greg Chapman

Why are some people more successful in business than others? Why do 98% of micro-businesses stay micro? The biggest risk for owners is not that their business will fail, it is that it will stay small. They become Micro-Stayers. In this practical guide, discover the fundamental principles of building a successful business that will run without the owner and become a saleable asset.

You will learn:

- Why small businesses stay small
- How to diagnose the issues for your business
- The Five Pillars that must be mastered for business success
- Step-by-step how to turn your business into a profit machine

With this book you can access downloadable business tools which will help you set goals, plan your business and create a marketing strategy. These alone are valued at \$100.

Easy to read and easy to understand, this book will enable you to achieve the dreams you had when you first started in business.

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